

# **BUSINESS SPONSORSHIP OPPORTUNITY**



**IN DOWNTOWN AMHERST**

**PRESENTED BY**



**And Sponsors Like You!**

# 2008 Event Overview



## WHAT

**Dancing on Main Street takes place in the heart of historic downtown Amherst and is one of Lorain County's most anticipated free events. Attendees experience delectable food offerings from each of Amherst's taverns and restaurants and enjoy music all day and evening. Backed by the enticing sounds of rock, country, and pop from the main stage, the residents of Amherst and surrounding communities celebrate summer!**

**In 2007, this popular event drew crowds in excess of 8,000 and we anticipate even larger crowds for this free event on August 2, 2008.**

**Proceeds from this event benefit the revitalization of downtown Amherst!**

## WHERE

**Dancing on Main Street happens all along Park Avenue and Church Street in historic downtown Amherst. With the main stage located in the newly renovated intersection, attendees can hear the music throughout the festival area. Seating is arranged in front of the stage with room to bust a move on the dance floor of our newly stamped asphalt intersection. The lights and sounds of this perfect summer festival ring throughout the downtown area.**

## WHEN

**Saturday, August 2, 2008  
3pm until midnight**

## WHO

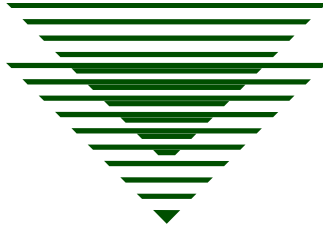
**Dancing on Main Street is presented by Main Street Amherst, a nationally accredited and official Ohio Main Street community. Main Street Amherst is a non-profit 501(c)3 organization committed to revitalizing the historic downtown Amherst business district. Please visit our website at <http://www.mainstreetamherst.com> or email us at [exdirector@centurytel.net](mailto:exdirector@centurytel.net) for more information.**

**Main Street Amherst  
255 Park Avenue, Amherst, OH 44001  
Phone: (440) 984-6709 Fax: (440) 984-3293**

## **Our Mission Statement**

**To promote and maintain an historic downtown that is attractive and accessible to people of all ages; and to nurture and support an economically vital commercial environment downtown and in our neighboring business communities.**

# **SPONSORSHIPS**



## **BUSINESS LEVELS**

### **Main Event Sponsor - \$500**

- Top placement of your company name and logo on the main stage's business sponsor banner
- Acknowledgement and placement as a "Main Event" sponsor in all our event advertising in print, newspapers, radio, cable TV, and online before and after the event
- Acknowledgement and placement as a "Main Event" sponsor on our web site for 3 months
- Audible recognition of your business from our stage MC during the course of the event
- Spotlight story in full-page newspaper ad before the event

### **Rock 'n' Roll Sponsor - \$250**

- Second level placement of your company name and logo on the main stage's business sponsor banner
- Acknowledgement and placement as a "Rock 'n' Roll" sponsor in our event advertising in print, newspapers, cable TV, and online before and after the event
- Acknowledgement and placement as a "Rock 'n' Roll" sponsor with your company name on our web site for 3 months
- Inclusion in article printed on our full-page newspaper ad before the event

### **Dancing on Main Street Donor - \$125**

- Lower level placement of your company name and logo on the main stage's business sponsor banner
- Acknowledgement and placement as a "Dancing on Main Street Donor" in our pre-event advertising in print, newspapers, cable TV, and online before and after the event
- Acknowledgement and placement as a "Dancing on Main Street Donor" with your company name our web site for 3 months

## BUSINESS SPONSORSHIP COMMITMENT FORM



Company Name:

\_\_\_\_\_

Contact Person:

\_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Business Sponsorship Level** (check one):

- Main Event Sponsor \$500
- Rock 'n' Roll Sponsor \$250
- Dancing on Main Street Donor \$125

**Payment** (indicate method):

PAYMENT MUST BE RECEIVED BY MONDAY, JUNE 30, 2008 FOR YOUR BUSINESS TO BE INCLUDED IN OUR PUBLICITY CAMPAIGN

- Enclosed is a check payable to: Main Street Amherst
- Payment by Visa or Master Card by telephoning Teresa Gilles at 440-984-6709



Remit check payments to:  
Main Street Amherst, 255 Park Avenue, Amherst OH 44001

Or, Fax your commitment form to (440) 984-3293